



PRESS COVERAGE



February 13th, 2007

Arts & Entertainment

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Dudes are difficult to shop for because they always say they don't want anything for the big V-Day. But that one time he doesn't receive anything, he will be down and subconsciously blame his gal for her inconsiderate behavior. Avoid this crime and purchase something kinky for the man in your life.

Playing the game: If a couple has been dating from a couple of weeks to three months, consider a humorous pair of boxers. They will bring out the funny side of Valentine's Day and he'll finally have an excuse to show off his boxer-covered ass to his friends. Try the "Corona means live..." boxers, available for \$11.99 at www.webundies.com

Lovebirds: If a couple has been dating for three months to a year, consider a respectable booty-showing man thong. Guys protest when a chick brings up the idea of men's thongs, but if you purchase him a sexy pair of butt-floss undies, it will be a fun adventure in the bedroom. Try the masculine navy blue Play brand thong, available for \$16 at www.freshpair.com.

Practically Married: If a couple has been dating for a year plus, consider purchasing sex toys. It will add another punch of kinkiness to your already intimate relationship. He might feel awkward about asking you for a sex toy, but if he receives one, he will realize how liberating they can be.

About Freshpair.com

Freshpair is a leading internet retailer of men's and women's intimate apparel, offering hundreds of styles of bras, panties, shapewear, t-shirts, boxers, briefs, trunks, socks, sleepwear and more. From petite to full-figure, shapewear to thongs, boxers to briefs and everything in between, we are the ultimate destination for intimate apparel shopping. Freshpair.com carries a wide selection of the major brand names for men and women including: 2(x)ist, C-IN2, Calvin Klein, Wacoal, Chantelle, Le Mystere and Bali.